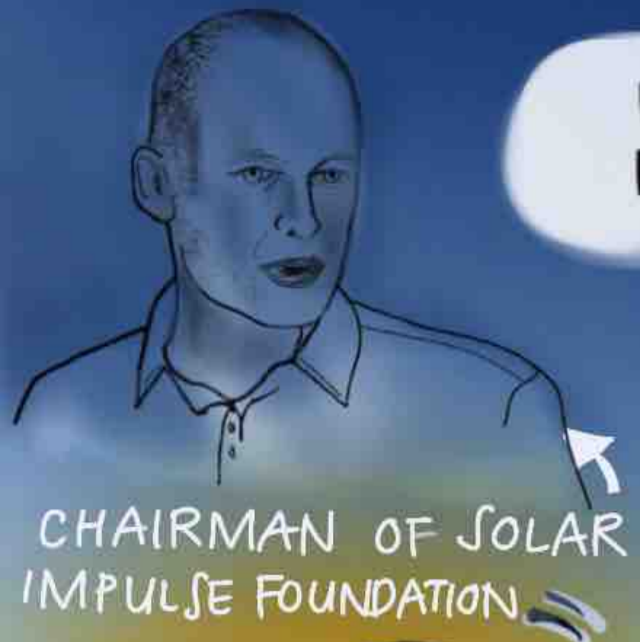


26TH
AUGUST 18

HOW TO ACHIEVE THE IMPOSSIBLE

BERTRAND PICCARD - DOCTOR & EXPLORER



CHAIRMAN OF SOLAR IMPULSE FOUNDATION

WHEN WE TELL PEOPLE OUR BIG PLANS WE ARE MET WITH, 'THAT IS IMPOSSIBLE'

WHY IS IT IMPOSSIBLE?

THAT'S A STUPID ANSWER!
IF WE DON'T TRY IT, IT WILL NEVER BE POSSIBLE!

THE ANSWER IS ALWAYS,
'BECAUSE IT HAS NEVER BEEN DONE BEFORE'

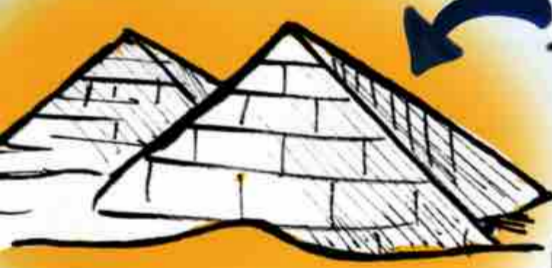
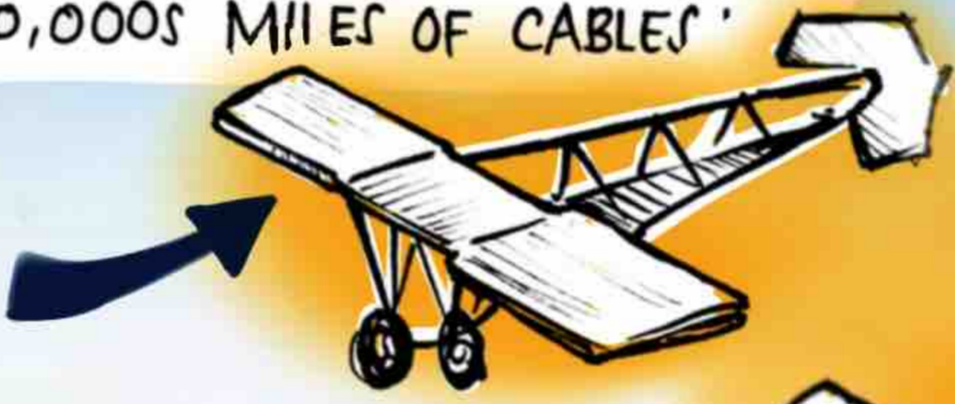
WE ARE PRISONERS OF OUR OWN PARADIGM!



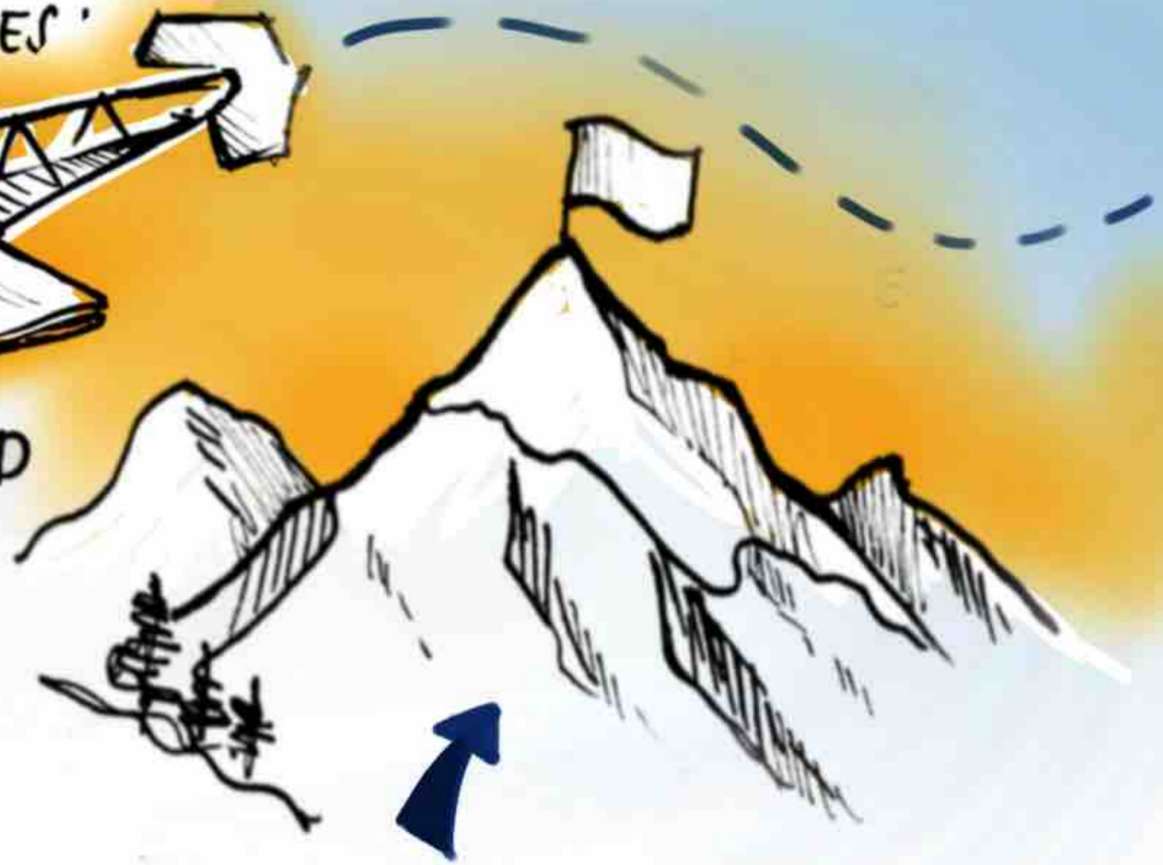
WHEN MY GREAT GRANDFATHER INTRODUCED THE FIRST TELEPHONE IN SWITZERLAND...
... PROFESSORS SAID IT WOULD NEVER CATCH ON!
'IT WOULD TAKE 10,000 MILES OF CABLES'

THESE PROFESSORS WEREN'T STUPID
THEY WERE STUCK IN THEIR PARADIGM

THE FIRST AEROPLANE WAS MADE WITH CLOTH AND WOOD



TECHNICALLY THE EGYPTIANS SHOULD HAVE BEEN ABLE TO FLY,!
BUT IT WAS PROHIBITED, ONLY THE GODS FLEW



FOR CENTURIES THE NEPALESE SAW THE EVEREST, BUT IT WAS PROHIBITED TO CLIMB IT!

DA VINCI'S MODELS HAVE BEEN PROVEN TO HAVE BEEN ABLE TO FLY

YET HE KNEW BETTER THAN TO TRY AND GET IN TROUBLE WITH CHURCH!



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IT IS WRONG TO SAY THE SKY IS THE LIMIT,
IT IS THE FUEL THAT IS THE LIMIT!

IF YOU WANT TO FLY FOR LONGER... FOR FOREVER
YOU NEED TO GET RID OF THE FUEL

THIS WAS THE DREAM OF
THE FUEL-LESS PLANE
USING SOLAR PANELS

I WAS TOLD THE SUN WILL } 5 MINS TO
NOT GIVE ENOUGH ENERGY... } REALISE
THIS

... SO I NEEDED TO DESIGN SOMETHING
THAT NEEDS LESS SUN!

3 YEARS TO DESIGN A MODEL!

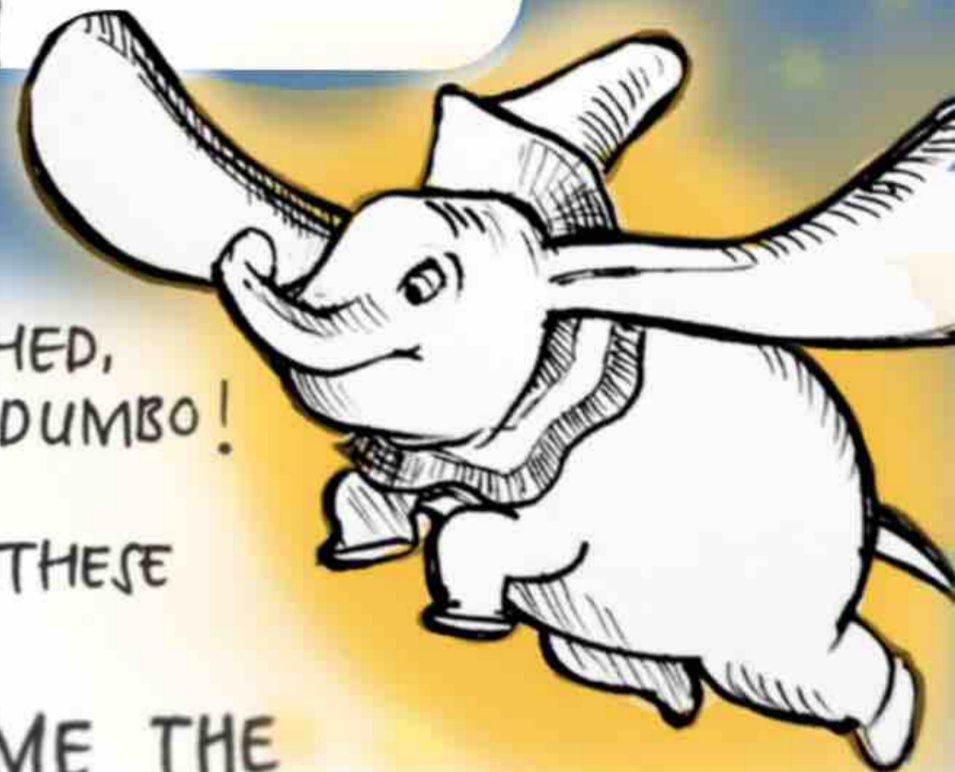
WE DESIGNED THE MOST
EFFICIENT PLANE THAT
HAS EXISTED



EXPERTS LAUGHED,
WE FELT LIKE DUMBO!

EVERYONE HAS THESE
EXPERIENCES..

DUMBO BECAME THE
STAR OF THE CIRCUS
DUE TO HIS HANDICAP!



PROPORTIONALLY TO SIZE THE PLANE
NEEDED TO BE 10 TIMES LIGHTER
THAN USUAL.....

THE AEROPLANE ENGINEERS THOUGHT
IT WAS IMPOSSIBLE...

WE NEEDED SOMEONE WHO
DIDN'T KNOW IT WAS IMPOSSIBLE...

... REMEMBER IT'S NOT PEOPLE
SELLING THE BEST CANDLES WHO
DESIGNED LIGHT BULBS



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THE REALITY OF LIFE IS IT IS NOT A STRAIGHT LINE...

THE WORST THING IS NOT TO FAIL... .. BUT TO NOT TRY, AND MISS ALL THE OPPORTUNITIES LIFE GIVES YOU.

IN EVERY FIELD WE ARE SURROUNDED BY ATTITUDES STOPPING US

CERTITUDES

MY GRANDFATHER WENT THE HIGHEST IN THE STRATOSPHERE, MY FATHER WENT THE DEEPEST IN THE SEA.

BALLOONING HAS BEEN A PHILOSOPHY FOR ME, NOT A SPORT.

IN A BALLOON YOU ARE ALWAYS FLOATING TOWARDS THE UNKNOWN...

IN LIFE WE ARE PRISONERS OF MANY THINGS OUT OF OUR CONTROL...

THE 'WINDS OF LIFE' (LOVE, CRISIS, POLITICS) PUSH US TOWARDS THE UNKNOWN...

DR BERTRAND PICCARD'S SOLAR

POWERED BALLOON

(IN WHICH HE FLEW AROUND THE WORLD NON STOP!)

THIS IS A POETIC METAPHOR... BUT USELESS! HOW DO WE APPLY THIS? WE NEED TO UNDERSTAND THE BALANCE OF A BALLOON,

IF WE WANT TO FIND SOME FREEDOM WITHIN THE WINDS OF LIFE WE NEED TO CHANGE OUR ALTITUDES

BUT YOU CAN LEARN TO CONTROL YOUR DIRECTION BY CHANGING YOUR ALTITUDE

IN OUR EDUCATION, IN OUR TRAINING, PSYCHOLOGICALLY, PHILOSOPHICALLY, SPIRITUALLY, ALSO.



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@artfuldiagnosis

HOW DO WE APPLY THIS? WE NEED TO UNDERSTAND THE BALANCE OF A BALLOON, USING FUEL TANKS AND FOOD STORAGE.

RELEASE SOME WEIGHT, AT EVERY ALTITUDE = DIFFERENT DIRECTIONS

NOTE EACH ONE TO HAVE A PREDICTION OF THE FUTURE

IN LIFE WE HAVE A LOT TO BALANCE..

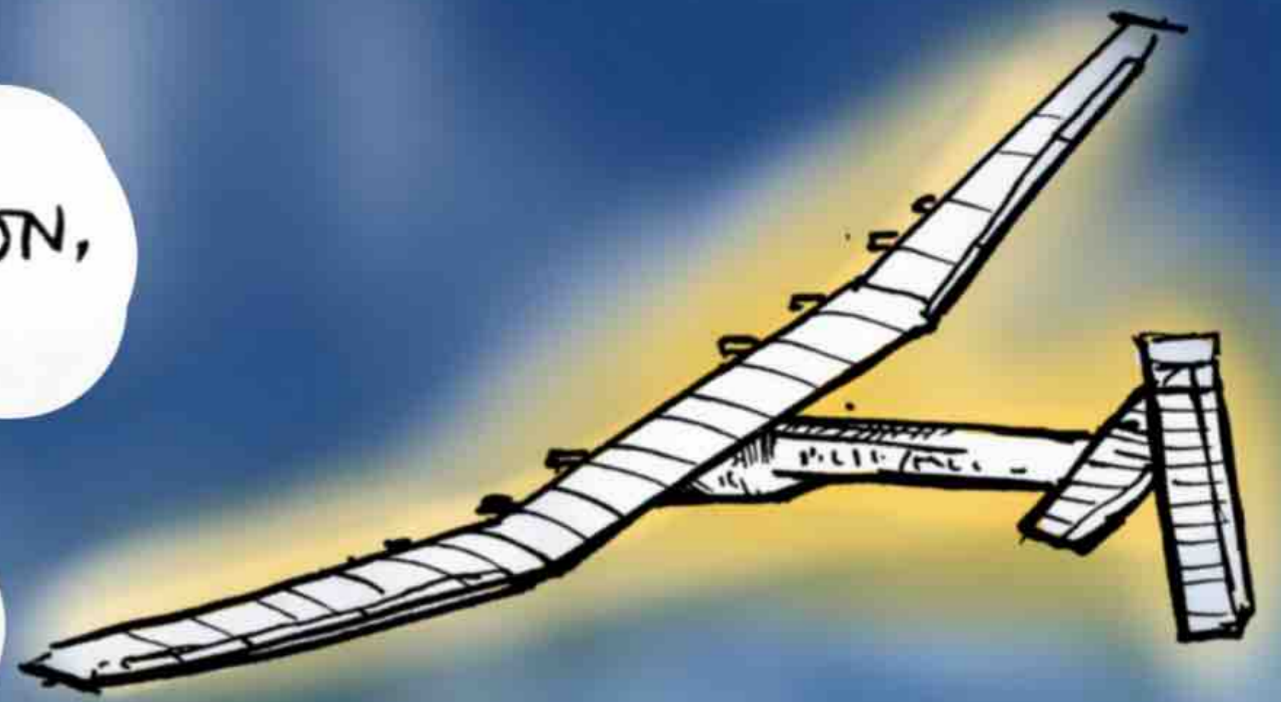
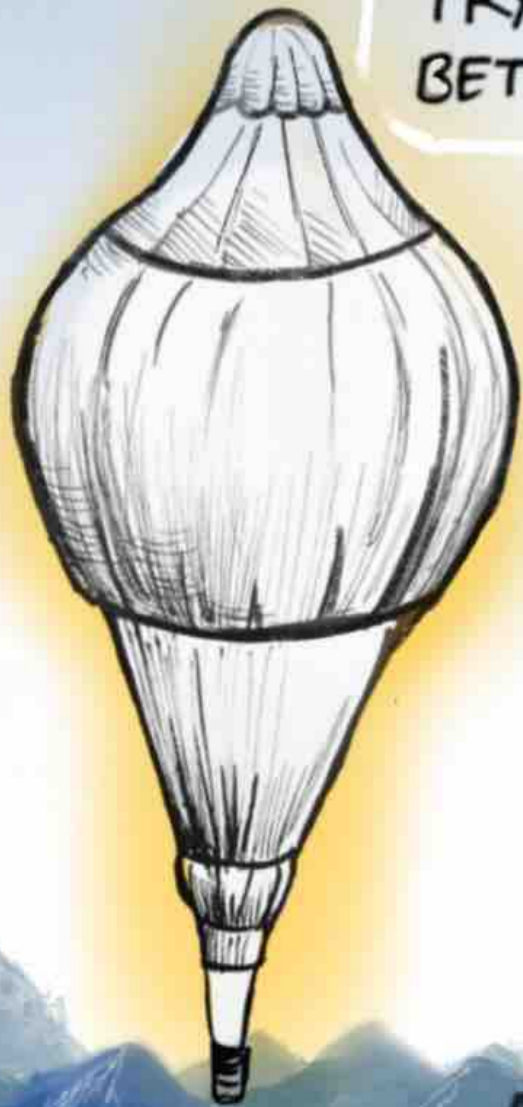
IF THERE IS ONE THING TO TAKE AWAY, EVERYTIME YOU WANT TO BE MORE CREATIVE OR SOLVE A PROBLEM

BELIEFS,
CONVICTIONS,
DOGMAS,
PARADIGMS

WE WANT TO HOLD ONTO THEM ALL TO FEEL STRONGER BUT THEY WEIGH US DOWN

TRY SOMETHING ELSE, IT MAY NOT BE BETTER, BUT PROCESS WILL BENEFIT YOU.

"FREEDOM IS NOT TO DO EVERYTHING, BUT TO THINK IN EVERY DIRECTION."



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