



AMEE 2025
BARCELONA
HOW ARE EDUCATORS RELEVANT TO HEALTH?



2025 Exhibitor Prospectus

Visit our website [here](#)



Welcome to **AMEE 2025**

AMEE, the International Association for Health Professions Education, is delighted to welcome you to our 2025 conference in Barcelona.

Our next conference promises to be our most vibrant ever.

Known globally for our membership community, respected portfolio of educational products and resources and, of course our flagship sector-leading annual conference, AMEE is in an exciting period of development. Building on our existing services and unrivalled reputation, we are entering a period of strategic expansion, cementing our place as the primary membership association for all those involved in the education of healthcare professionals – and we are bringing this excitement and energy to our 2025 conference.

At AMEE our vision and mission are clear. We exist to promote and inspire excellence, collaboration, and scholarship across the continuum of health professions education and to transform healthcare for all through excellence in education and scholarship. Ultimately, improving patient outcomes and experience. As an exhibitor at our conference you can be part of this, clearly demonstrating your commitment to improving healthcare for everyone.

Join us as an exhibitor at AMEE 2025 and help us to Connect, Grow and Inspire!



For more details on accommodation and tours to further explore this magnificent city, **please visit the conference website.**

Reasons to exhibit at AMEE 2025



Demonstrate your organisation's commitment to the values, vision and dedication that underpin AMEE and our 4000+ conference attendees.



Showcase your organisation, products and services to a host of influential, engaged and interested professionals.

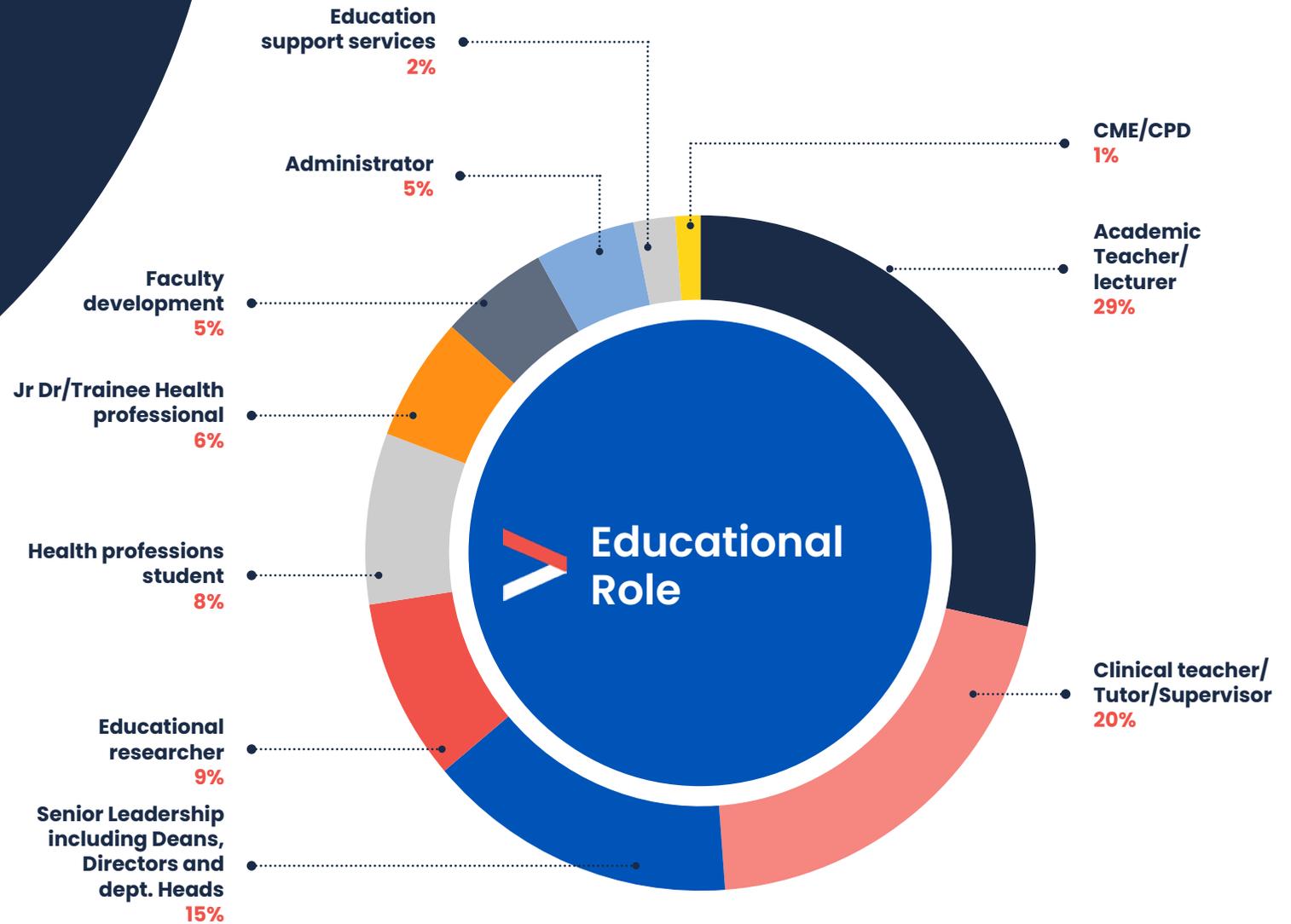


Network, build relationships and even conduct on-the-spot market research with potential, new, and existing clients.



Place your organisation at the forefront of innovation and advancement in healthcare professions education.

Who attends AMEE?



Total number of respondents:

3891

Where do our international delegates come from?

AMEE is very much an international conference with delegation for AMEE 2024 travelling from over 100 countries. What is also unique about our audience is that over 50% of participants at AMEE 2024 were attending the event for the first time, so you will be guaranteed to always meet new faces.

> By Global Location

AMERICAS
22%
delegates

ASIA/PACIFIC
34%
delegates

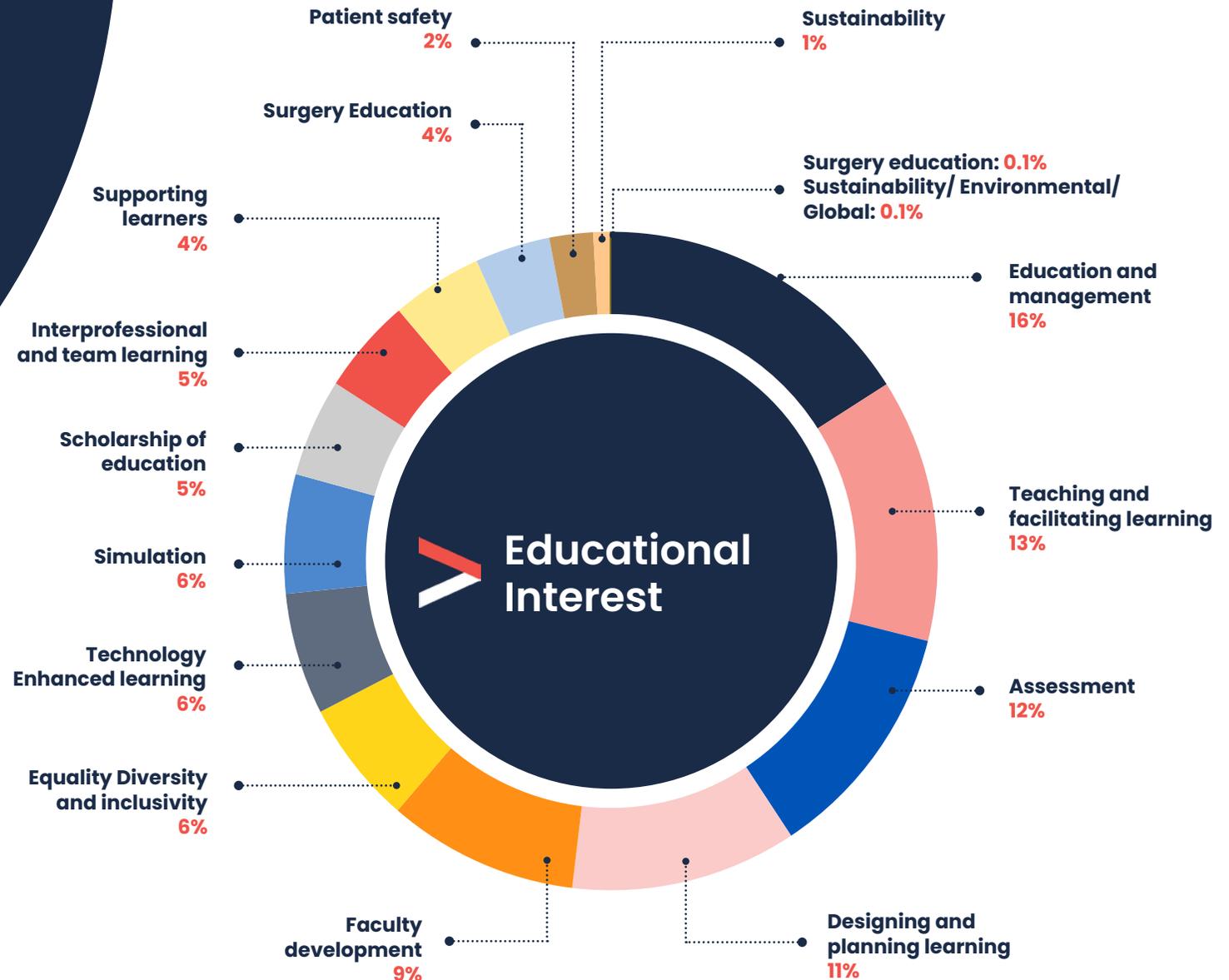


EUROPE/MIDDLE EAST
37%
delegates

AFRICA
2%
delegates

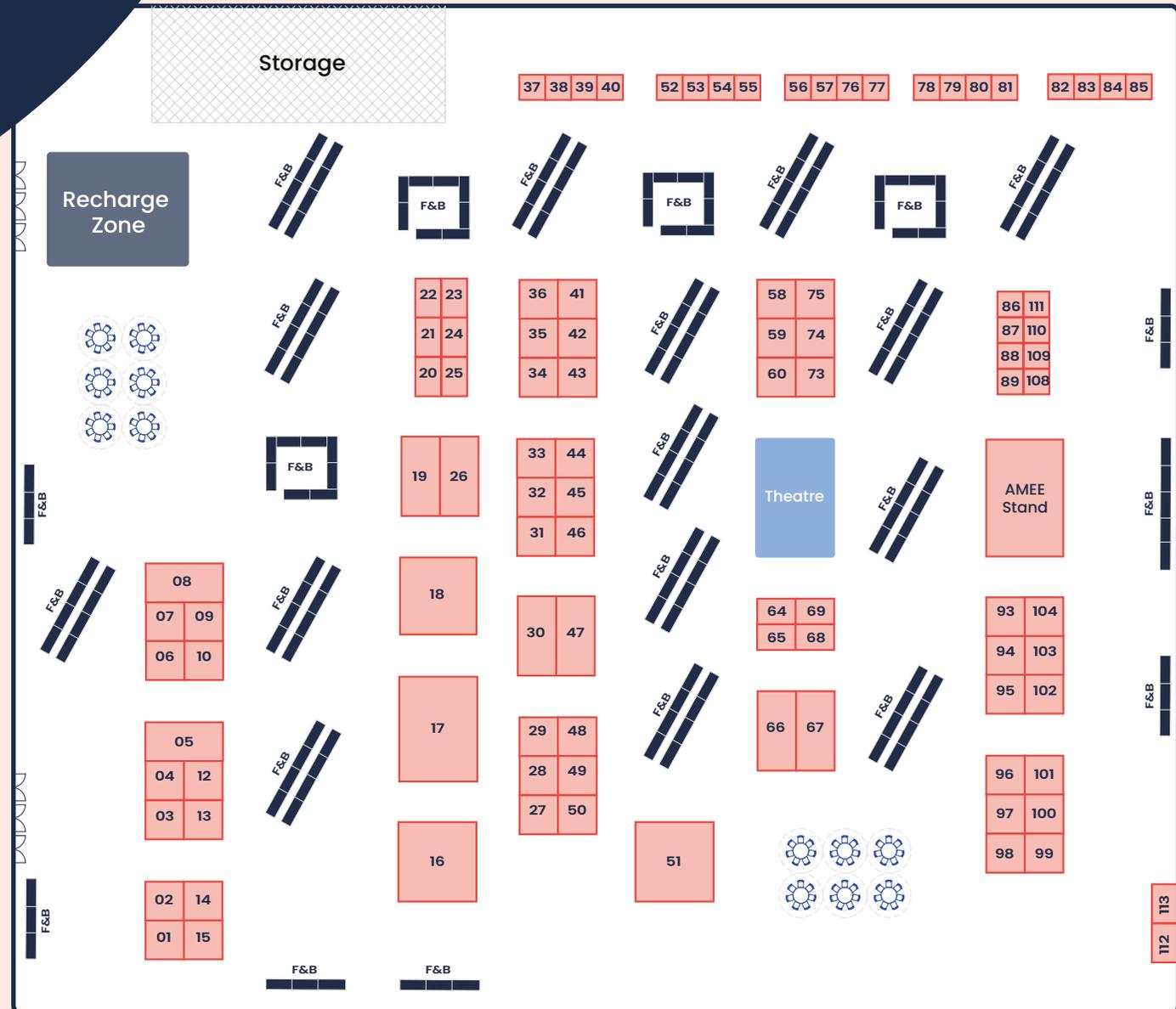
OCEANIA
5%
delegates

Topics of interest to AMEE delegates



Total number of respondents:
3798

Exhibition Stands



Exhibition stand costs and inclusions:



3x2 NFP Shell

4,360 Euros

Carpet and White Shell Walls. Name Board (20 characters). 2 x Spotlights. A 3.3kw power Supply. A table & 2 chairs. **1 x Exhibition pass.**

3x6 Shell

19,530 Euros

Carpet and White Shell Walls. Name Board (20 characters). 6 x Spotlights. A 3.3kw power Supply. A table & 2 chairs. **4 x Exhibition passes.**

Posterboard Stands

1,680 Euros

Carpet, Posterboard, a table and 2 chairs. **1 x Exhibition pass.**

3x2 Commercial Shell

6,510 Euros

Carpet and White Shell Walls. Name Board (20 characters). 2 x Spotlights. A 3.3kw power Supply. A table & 2 chairs. **2 x Exhibition passes.**

3x6 Space Only

18,900 Euros

Carpet only (No power) **5 x Exhibitor Passes.**

2x2 Shell

3,045 Euros

Carpet and White Shell Walls. Name Board (20 characters). 2 x Spotlights. A 3.3kw power Supply. A table & 2 chairs. **1 x Exhibition pass.**

3x3 Shell

9,820 Euros

Carpet and White Shell Walls. Name Board (20 characters). 4 x Spotlights. A 3.3kw power Supply. A table & 2 chairs. **3 x Exhibition passes.**

6x6 Space Only

37,800 Euros

Carpet only (No power). **6 x Exhibitor Passes.**

VAT will be applicable based on country of company registration and will be confirmed on your final invoice. For further information contact the AMEE Exhibition Sales Team.

Engaging Extras

Encouraging engagement
with your brand...



Gold Sponsor



Gold Sponsorship 25,000 Euros +Vat

Our Gold Sponsorship packages are designed to put you at the forefront of delegates' minds, before, during and after the conference, by extending your presence outside of the exhibition hall and into the main conference. These packages are great for building delegate rapport during all stages of the conference.

Available Opportunities:
3 (1 per exhibitor)

Branding and Visibility

- Logo Placement: Conference website homepage, registration site, holding slides in main conference sessions which are live streamed, branded floor tile in conference venue, on key venue signage
- Marketing Materials: Feature in a delegate mailing
- Push notifications: 3 dedicated push notifications to be sent to all conference app users during the event

Exhibition Space

- Preferred Locations: Receive priority in booth placement, ensuring more foot traffic.
- 5% discount on a space only stand

Speaking Opportunities

- Demo Hub: 50% discount on a speaking slot on the Demo Stage.

Networking Opportunities

- Access to Opening Reception: Approx 4000 delegates attend
- Lunch and Coffee Breaks

VIP Opportunities

- Dedicated meeting with AMEE CEO and AMEE Head of Engagements and Communications

Data and Analytics

- Attendee Data: Pre-event delegate list of delegates who have opted in to hear from sponsors
- Feedback Reports: Post-event reports detailing the reach and impact of your sponsorship, including engagement metrics and possibly lead generation data.





Silver Sponsor



If you would like to be recognised more during AMEE 2025 then Silver Sponsorship is the package for you. This package is designed to give your company greater exposure during the conference. This package includes:

Available Opportunities:
5 (1 per exhibitor)

Silver Sponsorship 8,500 Euros +Vat

Branding and Visibility

- Logo Placement: Conference website homepage, registration site, holding slides in main conference sessions which are live streamed, on key venue signage
- Marketing Materials: Feature in a delegate mailing
- Push notifications: 2 dedicated push notifications to be sent to all conference app users during the event

Exhibition Space

- Preferred Locations: Receive priority in booth placement, ensuring more foot traffic.
- 5% discount on a space only stand

Speaking Opportunities

- Demo Hub: 50% discount on a speaking slot on the Demo Stage.

Networking Opportunities

- Access to Opening Reception: Approx 4000 delegates attend
- Lunch and Coffee Breaks

Data and Analytics

- Feedback Reports: Post-event reports detailing the reach and impact of your sponsorship, including engagement metrics and possibly lead generation data.

Elevate Your Brand

at the 8th International
Conference on Faculty
Development in Health
Professions (ICFDHP)

23–24 August 2025



Why Exhibit or Sponsor?

- **Unparalleled Visibility** – Engage a diverse audience of senior leaders, educators, and researchers.
- **Direct Engagement** – Connect with decision-makers through tailored exhibition and sponsorship opportunities.
- **Showcase Leadership** – Highlight your commitment to faculty development and healthcare education.

Featured Opportunities

- **Exhibition Spaces** – Present your products and services at the heart of the event.
- **Brand Exposure** – Gain visibility through plenary sessions, networking events, and exclusive sponsorships.
- **Custom Engagements** – Enhance brand recognition with tailored sponsorship packages.

AMEE Sponsors and Exhibitors can expand their reach with exclusive access to the 8th ICFDHP delegates, many of whom may not attend AMEE 2025.



Elevate Your Brand

at the 8th International
Conference on Faculty
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23-24 August 2025

(continued)



Sponsorship & Exhibition Packages

Sponsorship (3 Spots available):

€3000 (10% discount
is available for AMEE
Sponsors)

- Logo placement on lectern, holding slides that will be visible during break times and key signage, as well as your company description and weblink listed on the dedicated 8th ICFDHP webpage of the AMEE 2025 website.
- Table-top Exhibition Stand – includes 2 exhibit-only passes & 1 registration to the 8th ICFDHP Conference.
- Discounted 8th ICFDHP Conference Registrations – €345 per person (max 2)

Standard Exhibitors (10 spaces available):

€1150

- Table-top Exhibition Stand – include 1 exhibit-only pass and company description and weblink listed on the dedicated 8th ICFDHP webpage of the AMEE 2025 website – €1150
- Discounted 8th ICFDHP Conference Registrations – €345 per person (max 2)

Additional Sponsorship Opportunity:

Drinks Reception
Sponsorship – €2750

Seize this opportunity to enhance your brand, connect with key influencers and drive impact in health professions education.

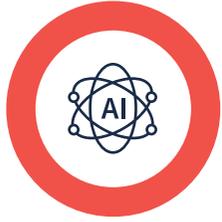


Unlock Premier Sponsorship Opportunities at the AI Symposium at AMEE 2025



We invite you to become a key partner in pioneering the future of Artificial Intelligence in health professions education by sponsoring the exclusive AI Symposium held on the 23rd and 24th August, a pre-conference activity to AMEE 2025.

This 2-day symposium is a concentrated hub for discussing advancements, implementation and ethical considerations of AI in educational settings. Secure a sponsorship spot and place your brand at the forefront of innovation in health professions education.



AI Symposium



Platinum Sponsorship – Exclusive Opportunity

Price: €7,000

Availability: 1 Opportunity Only

Benefits: As the exclusive Platinum Sponsor, your organisation will receive unparalleled brand exposure. This package creates a robust alliance between your brand, the symposium and our delegates:

- Speaking opportunity as part of a panel discussion.
- Your promotional video to be played as delegates enter the room either at the start of the day or post lunch break.
- A tabletop stand in a prime location
- Your logo to be displayed on the lectern.
- Your logo to be displayed on holding slides that will be visible during break times.
- Your logo, company description and weblink to be listed on the dedicated AI Conference webpage of the AMEE 2025 website.

AI Symposium Gold Sponsorship – Maximise Your Impact

Price: €5,000

Availability: 3 Opportunities

Benefits: Gold sponsors will enjoy significant visibility with logo placement during all symposium-related communications and sessions. This package includes

- A tabletop stand in a prime location
- Your logo to be displayed on the lectern.
- Your logo to be displayed on holding slides that will be visible during break times.
- Your logo, company description and weblink to be listed on the dedicated AI Conference webpage of the AMEE 2025 website.

Exhibition Opportunities – Broad Exposure (5 stands available)

Price: €1,150

Availability: 5 Opportunities

Benefits: This tier allows you to network effectively, providing access to engage directly with delegates and includes a

- A tabletop stand
- Your logo, company description and weblink to be listed on the dedicated AI Conference webpage of the AMEE 2025 website.

Why Sponsor or Exhibit?

- **Targeted Audience:** Direct access to a concentrated group of professionals interested in AI applications in education.
- **Leadership Showcase:** Position your brand as a thought leader in the integration of AI technology in health professions education.
- **Exclusive Networking:** Engage with top academics, tech innovators and decision-makers through curated networking events and interactive sessions.

Join Us as a Sponsor the AI Symposium at AMEE 2025 offers a unique platform to align your brand with the latest trends in healthcare education and technology. By sponsoring, you gain access to a specialized audience, enhance your company's visibility, and play a pivotal role in advancing the discourse on AI in education.

Don't miss this opportunity to be part of a landmark event in the world of health professions education!

The AMEE Student Task Force



A Unique Opportunity Not to Be Missed!



Each year, AMEE selects a dedicated Student Task Force (STF) to support our conference. The STF play a vital role in ensuring the smooth running of the event—assisting attendees, supporting simultaneous sessions and handling logistical tasks.

Being part of the AMEE Student Task Force is a once-in-a-lifetime opportunity for HPE students to actively participate in an international conference, expand their professional network and gain firsthand experience in an international academic environment.

For 2025, AMEE is recruiting approximately 90 health profession students—50% local/national and 50% international—to support both the in-person and online conference.

Selected students will receive:

- Free registration to the AMEE conference
- Accommodation provided by AMEE
- A contribution towards travel is paid to international students and AMEE provide a small amount of funding for STF dedicated social activities.

Exclusive Opportunities Available to AMEE Sponsors

Take advantage of brand visibility like never before by sponsoring the AMEE Student Task Force:

- Logo on STF T-Shirts (Exclusive to AMEE 2025 Gold Sponsors) – Only 3 opportunities available! (€1000)

- Sponsor an STF Social Event – Gain exclusive access to the STF members in a relaxed setting (Only 3 opportunities available!) – Can be added to any AMEE 2025 sponsorship package. (€750)

Don't miss your chance to support future health profession leaders while enhancing your brand presence at AMEE 2025

Interested in discussing any other opportunities that can support the STF? Contact us today!

Email: amee-exhibition@serenevents.com

Engaging Extras (continued)



Floor Stickers (small)

950 euros +Vat

These eye catching branded floor vinyl's will be located in the main concourse leading to the main plenary room.
Size 1m x 1m

Available Opportunities: 30



Floor Stickers (large)

2,500 +VAT

Really stand out from the crowd with these extra-large, eye-catching branded floor vinyl's. They will be located in a high traffic area – the main concourse leading to the Plenary Hall. At 3x3m this is a branding opportunity not to be missed!

Available Opportunities: 15



Advertisement Banners

2,750 +VAT

These pop out stretch fabric banners will be placed in prominent positions leading to the main plenary hall to be seen by all delegates! Get your brand seen outside of the exhibition hall! **3x2.5m**

Available Opportunities: 15



Escalator and lift branding

3,150 Euros +Vat

Place your brand on an escalator or lift doors for additional exposure throughout the conference! These areas will all see very high levels of delegate foot fall!

Available Opportunities: 5

Engaging Extras (continued)

Demo Stage 5,000 Euros +Vat

A dedicated area you can hire during one of the tea and coffee or lunch breaks during the conference (30 or 45 minutes use) to offer hands on demos of your products to the delegation! What better way is there for delegates to experience your products than by trialling them under the guidance of your team.

Available Opportunities: 7

Welcome Reception Sponsor 15,000 Euros +Vat

One of the first networking socials of the conference is the Welcome Reception on the first evening. The reception is a popular event for exhibitors and delegates alike, your name and logo will feature on pop-up banners throughout the reception, tent cards on the bar and canape stations, as well as being thanked by the conference chair during their welcome speech.

Available Opportunities: 1

Translation Sponsor 15,000 Euros +Vat

AMEE is committed to providing an inclusive experience for our delegates and will be offering the opportunity to sponsor simultaneous AI translation. Your branding will be included on all information shared about this fantastic new feature!

Available Opportunities: 1

Recharge Lounge Sponsor 10,000 Euros +Vat

Sponsor the Recharge Zone, not just an area to recharge your phone or laptop but also a place for delegates to catch up. This zone will be a dedicated area within the exhibition and will feature branded charging stations, work spaces and a drinks station. Your company logo and branding will be a key feature within this area.

Available Opportunities: 1

Wi-Fi Sponsor 8,000 Euros +Vat

Your company name and logo will feature on the sign in page to access free Wi-Fi throughout the conference. Wi-Fi powered by you, needed by all!

Available Opportunities: 1



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BARCELONA
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How to Book...

Email:

amee-exhibition@serenevents.com

Phone:

Call AMEE Exhibition Sales Team
+44 (0)1745 77 65 05

Visit the [website here](#)

To view available stand options and to book your sponsorship packages visit our exhibition website [here](#).

If you would like further information on the AMEE 2025 Exhibition or if you would like to discuss stand options or sponsorship packages, then please contact us on the details above.

